

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
931912-1	08/12/12	August 2012	07/30/12 - 08/09/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Billing Address:

Mentzer Media Services
Attention: Anne Braunscheidel
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Advertiser	Product	Estimate Number
Restore Our Future	issue	1051

Flight Dates	Order #	Alt Order #
07/31/12 - 08/09/12	931912	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/31/12	08/03/12	6a Daybreak	6-7a	- 1111 - -	:30	4	\$2,000.00	NM
	NON-PREEMPTIBLE								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	- 1111 - -	4	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	07/31/12	6:40 AM	6a Daybreak	6-7a	:30	ROF12TV17	\$2,000.00 NM
2	WMUR	W	08/01/12	6:57 AM	6a Daybreak	6-7a	:30	ROF12TV17	\$2,000.00 NM
3	WMUR	Th	08/02/12	6:40 AM	6a Daybreak	6-7a	:30	ROF12TV17	\$2,000.00 NM
4	WMUR	F	08/03/12	6:23 AM	6a Daybreak	6-7a	:30	ROF12TV17	\$2,000.00 NM
2	07/31/12	08/03/12	Good Morning America	7-9a	- 1111 - -	:30	4	\$1,500.00	NM
	NON-PREEMPTIBLE								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	- 1111 - -	4	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	07/31/12	8:55 AM	Good Morning America	7-9a	:30	ROF12TV17	\$1,500.00 NM
2	WMUR	W	08/01/12	7:26 AM	Good Morning America	7-9a	:30	ROF12TV17	\$1,500.00 NM
3	WMUR	Th	08/02/12	7:59 AM	Good Morning America	7-9a	:30	ROF12TV17	\$1,500.00 NM
4	WMUR	F	08/03/12	8:38 AM	Good Morning America	7-9a	:30	ROF12TV17	\$1,500.00 NM
3	07/31/12	08/03/12	News 9 at Noon	12-1230p	- 1111 - -	:30	4	\$750.00	NM
	NON-PREEMPTIBLE								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	- 1111 - -	4	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	07/31/12	12:26 PM	News 9 at Noon	12-1230p	:30	ROF12TV17	\$750.00 NM
2	WMUR	W	08/01/12	12:24 PM	News 9 at Noon	12-1230p	:30	ROF12TV17	\$750.00 NM
3	WMUR	Th	08/02/12	12:15 PM	News 9 at Noon	12-1230p	:30	ROF12TV17	\$750.00 NM
4	WMUR	F	08/03/12	12:22 PM	News 9 at Noon	12-1230p	:30	ROF12TV17	\$750.00 NM
4	07/31/12	08/03/12	News 9 at 5	5-6p	- 1111 - -	:30	4	\$2,000.00	NM
	NON-PREEMPTIBLE								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	- 1111 - -	4	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	07/31/12	5:43 PM	News 9 at 5	5-6p	:30	ROF12TV17	\$2,000.00 NM
2	WMUR	W	08/01/12	5:57 PM	News 9 at 5	5-6p	:30	ROF12TV17	\$2,000.00 NM
3	WMUR	Th	08/02/12	5:41 PM	News 9 at 5	5-6p	:30	ROF12TV17	\$2,000.00 NM
4	WMUR	F	08/03/12	5:24 PM	News 9 at 5	5-6p	:30	ROF12TV17	\$2,000.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
931912-1	08/12/12	August 2012	07/30/12 - 08/09/12
Advertiser	Product	Estimate Number	
Restore Our Future	issue	1051	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	07/31/12	08/03/12	News 9 at 6	6-7p	- 1111 - -	:30	4	\$3,000.00	NM
NON-PREEMPTIBLE									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	- 1111 - -	4	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	07/31/12	6:59 PM	News 9 at 6	6-7p	:30	ROF12TV17	\$3,000.00 NM
2	WMUR	W	08/01/12	6:20 PM	News 9 at 6	6-7p	:30	ROF12TV17	\$3,000.00 NM
3	WMUR	Th	08/02/12	6:13 PM	News 9 at 6	6-7p	:30	ROF12TV17	\$3,000.00 NM
4	WMUR	F	08/03/12	6:10 PM	News 9 at 6	6-7p	:30	ROF12TV17	\$3,000.00 NM
6	07/31/12	08/03/12	Chronicle NH	7-730p	- 1 - 11 - -	:30	3	\$1,100.00	NM
NON-PREEMPTIBLE									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	- 1 - 11 - -	3	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	07/31/12	7:27 PM	Chronicle NH	7-730p	:30	ROF12TV17	\$1,100.00 NM
2	WMUR	Th	08/02/12	7:29 PM	Chronicle NH	7-730p	:30	ROF12TV17	\$1,100.00 NM
3	WMUR	F	08/03/12	7:13 PM	Chronicle NH	7-730p	:30	ROF12TV17	\$1,100.00 NM
7	07/31/12	08/03/12	Entertainment Tonight	730-8	- 1111 - -	:30	4	\$1,400.00	NM
NON-PREEMPTIBLE									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	- 1111 - -	4	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	07/31/12	7:47 PM	Entertainment Tonight	730-8	:30	ROF12TV17	\$1,400.00 NM
2	WMUR	W	08/01/12	7:57 PM	Entertainment Tonight	730-8	:30	ROF12TV17	\$1,400.00 NM
3	WMUR	Th	08/02/12	7:46 PM	Entertainment Tonight	730-8	:30	ROF12TV17	\$1,400.00 NM
4	WMUR	F	08/03/12	7:40 PM	Entertainment Tonight	730-8	:30	ROF12TV17	\$1,400.00 NM
8	07/31/12	08/03/12	Nightline	1135p-1206a	- 1111 - -	:30	4	\$500.00	NM
NON-PREEMPTIBLE									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	- 1111 - -	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	07/31/12	11:46 PM	Nightline	1135p-1206a	:30	ROF12TV17	\$500.00 NM
2	WMUR	W	08/01/12	11:45 PM	Nightline	1135p-1206a	:30	ROF12TV17	\$500.00 NM
3	WMUR	Th	08/02/12	11:44 PM	Nightline	1135p-1206a	:30	ROF12TV17	\$500.00 NM
4	WMUR	F	08/03/12	12:01 AM	Nightline	1135p-1206a	:30	ROF12TV17	\$500.00 NM
9	07/31/12	08/03/12	5a Daybreak	5-6a	- 1111 - -	:30	4	\$1,000.00	NM
NON-PREEMPTIBLE									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	- 1111 - -	4	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	07/31/12	5:40 AM	5a Daybreak	5-6a	:30	ROF12TV17	\$1,000.00 NM
2	WMUR	W	08/01/12	5:27 AM	5a Daybreak	5-6a	:30	ROF12TV17	\$1,000.00 NM
3	WMUR	Th	08/02/12	5:40 AM	5a Daybreak	5-6a	:30	ROF12TV17	\$1,000.00 NM
4	WMUR	F	08/03/12	5:39 AM	5a Daybreak	5-6a	:30	ROF12TV17	\$1,000.00 NM
10	07/31/12	08/05/12	News 9 at 11	11-11:35p	- 111111	:30	6	\$2,750.00	NM
NON-PREEMPTIBLE									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	- 111111	6	\$2,750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	07/31/12	11:23 PM	News 9 at 11	11-11:35p	:30	ROF12TV17	\$2,750.00 NM
2	WMUR	W	08/01/12	11:13 PM	News 9 at 11	11-11:35p	:30	ROF12TV17	\$2,750.00 NM
3	WMUR	Th	08/02/12	11:10 PM	News 9 at 11	11-11:35p	:30	ROF12TV17	\$2,750.00 NM
4	WMUR	F	08/03/12	11:22 PM	News 9 at 11	11-11:35p	:30	ROF12TV17	\$2,750.00 NM

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931912-1	08/12/12	August 2012	07/30/12 - 08/09/12
Advertiser	Product	Estimate Number	
Restore Our Future	issue	1051	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	07/31/12	08/05/12	News 9 at 11	11-11:35p	- 111111	:30	6	\$2,750.00	NM
NON-PREEMPTIBLE									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WMURSa 08/04/12 11:13 PM News 9 at 11 11-11:35p :30 ROF12TV17 \$2,750.00 NM									
6 WMURSu 08/05/12 11:33 PM News 9 at 11 11-11:35p :30 ROF12TV17 \$2,750.00 NM									
11	08/03/12	08/03/12	Shark Tank	8-9p	---- 2--	:30	2	\$2,800.00	NM
NON-PREEMPTIBLE									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 ---- 2-- 2 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 08/03/12 Shark Tank 8-9p :00 \$2,800.00 NM									
See MG 11.3, 11.4									
2 WMURF 08/03/12 8:42 PM Shark Tank 8-9p :30 ROF12TV17 \$2,800.00 NM									
3 WMURM 08/06/12 7:58 PM Entertainment Tonight 730-8 :30 ROF12TV17 \$1,400.00 NM									
MG for 11.1 08/03 oversold inventory/moved dollars to another timeperiod									
4 WMURTu 08/07/12 7:47 PM Entertainment Tonight 730-8 :30 ROF12TV17 \$1,400.00 NM									
MG for 11.1 08/03 oversold inventory/moved dollars to another timeperiod									
12	08/03/12	08/03/12	WWYD	9-10p	---- 2--	:30	2	\$2,800.00	NM
NON-PREEMPTIBLE									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 ---- 2-- 2 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 08/03/12 WWYD 9-10p :00 \$2,800.00 NM									
Credited program not airing									
2 WMURF 08/03/12 WWYD 9-10p :00 \$2,800.00 NM									
Credited program not airing									
13	08/03/12	08/03/12	20/20	10-11p	---- 2--	:30	2	\$4,200.00	NM
NON-PREEMPTIBLE									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 ---- 2-- 2 \$4,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURF 08/03/12 9:26 PM 20/20 10-11p :30 ROF12TV17 \$4,200.00 NM									
1 WMURF 08/03/12 10:33 PM 20/20 10-11p :30 ROF12TV17 \$4,200.00 NM									
14	08/04/12	08/05/12	6p News 9 Weekend	6-7p	----- 11	:30	2	\$1,500.00	NM
NON-PREEMPTIBLE									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 ----- 11 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 08/04/12 6:21 PM 6p News 9 Weekend 6-7p :30 ROF12TV17 \$1,500.00 NM									
2 WMURSu 08/05/12 6:21 PM 6p News 9 Weekend 6-7p :30 ROF12TV17 \$1,500.00 NM									
15	08/04/12	08/05/12	6a Weekend Daybreak	Sa/Su 6-7a	----- 11	:30	2	\$450.00	NM
NON-PREEMPTIBLE									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 ----- 11 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 08/04/12 6:41 AM 6a Weekend Daybreak Sa/Su 6-7a :30 ROF12TV17 \$450.00 NM									
2 WMURSu 08/05/12 6:41 AM 6a Weekend Daybreak Sa/Su 6-7a :30 ROF12TV17 \$450.00 NM									
16	08/04/12	08/05/12	7a Weekend Daybreak	7-9a	----- 22	:30	4	\$700.00	NM
NON-PREEMPTIBLE									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/30/12 08/05/12 ----- 22 4 \$700.00									

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931912-1	08/12/12	August 2012	07/30/12 - 08/09/12
Advertiser	Product	Estimate Number	
Restore Our Future	issue	1051	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	08/04/12	08/05/12	7a Weekend Daybreak	7-9a	-----22	:30	4	\$700.00	NM
NON-PREEMPTIBLE									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURSa		08/04/12	7:14 AM	7a Weekend Daybreak	7-9a	:30	ROF12TV17	\$700.00 NM
1	WMURSa		08/04/12	8:13 AM	7a Weekend Daybreak	7-9a	:30	ROF12TV17	\$700.00 NM
4	WMURSu		08/05/12	7:20 AM	7a Weekend Daybreak	7-9a	:30	ROF12TV17	\$700.00 NM
3	WMURSu		08/05/12	7:38 AM	7a Weekend Daybreak	7-9a	:30	ROF12TV17	\$700.00 NM
17	08/04/12	08/05/12	Weekend GMA	9-10a	-----11	:30	2	\$700.00	NM
NON-PREEMPTIBLE									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/30/12	08/05/12	-----11	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSa		08/04/12	9:58 AM	Weekend GMA	9-10a	:30	ROF12TV17	\$700.00 NM
2	WMURSu		08/05/12	9:39 AM	Weekend GMA	9-10a	:30	ROF12TV17	\$700.00 NM
18	08/05/12	08/05/12	This Week with Christiane	12n-1p	-----1	:30	1	\$3,000.00	NM
NON-PREEMPTIBLE									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/30/12	08/05/12	-----1	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		08/05/12	12:22 PM	This Week with Christiane	12n-1p	:30	ROF12TV17	\$3,000.00 NM
19	08/05/12	08/05/12	AFHV	7-8p	-----2	:30	2	\$3,000.00	NM
NON-PREEMPTIBLE									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/30/12	08/05/12	-----2	2	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		08/05/12	6:59 PM	AFHV	7-8p	:30	ROF12TV17	\$3,000.00 NM
2	WMURSu		08/05/12	7:44 PM	AFHV	7-8p	:30	ROF12TV17	\$3,000.00 NM
20	08/05/12	08/05/12	Extr Makeover Wt Loss	Prime Other	-----2	:30	2	\$7,000.00	NM
NON-PREEMPTIBLE									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/30/12	08/05/12	-----2	2	\$7,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		08/05/12	10:31 PM	Extr Makeover Wt Loss	Prime Other	:30	ROF12TV17	\$7,000.00 NM
2	WMURSu		08/05/12	10:44 PM	Extr Makeover Wt Loss	Prime Other	:30	ROF12TV17	\$7,000.00 NM
21	08/06/12	08/09/12	6a Daybreak	6-7a	1111---	:30	4	\$2,000.00	NM
NON-PREEMPTIBLE									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	1111---	4	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		08/06/12	6:29 AM	6a Daybreak	6-7a	:30	ROF12TV17	\$2,000.00 NM
2	WMURTu		08/07/12	6:16 AM	6a Daybreak	6-7a	:30	ROF12TV17	\$2,000.00 NM
3	WMURW		08/08/12	6:29 AM	6a Daybreak	6-7a	:30	ROF12TV17	\$2,000.00 NM
4	WMURTh		08/09/12	6:53 AM	6a Daybreak	6-7a	:30	ROF12TV17	\$2,000.00 NM
22	08/06/12	08/09/12	Good Morning America	7-9a	1111---	:30	4	\$1,500.00	NM
NON-PREEMPTIBLE									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	1111---	4	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		08/06/12	7:59 AM	Good Morning America	7-9a	:30	ROF12TV17	\$1,500.00 NM
2	WMURTu		08/07/12	7:25 AM	Good Morning America	7-9a	:30	ROF12TV17	\$1,500.00 NM
3	WMURW		08/08/12	7:55 AM	Good Morning America	7-9a	:30	ROF12TV17	\$1,500.00 NM
4	WMURTh		08/09/12	8:47 AM	Good Morning America	7-9a	:30	ROF12TV17	\$1,500.00 NM
23	08/06/12	08/09/12	News 9 at Noon	12-1230p	1111---	:30	4	\$750.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

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Advertiser	Product	Estimate Number	
Restore Our Future	issue	1051	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
NON-PREEMPTIBLE									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	08/06/12	08/12/12			1111---		4	\$750.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMURM		08/06/12	12:25 PM	News 9 at Noon	12-1230p	:30	ROF12TV17	\$750.00	NM
2 WMURTu		08/07/12	12:27 PM	News 9 at Noon	12-1230p	:30	ROF12TV17	\$750.00	NM
3 WMURW		08/08/12	12:15 PM	News 9 at Noon	12-1230p	:30	ROF12TV17	\$750.00	NM
4 WMURTh		08/09/12	12:27 PM	News 9 at Noon	12-1230p	:30	ROF12TV17	\$750.00	NM
24	08/06/12	08/09/12	News 9 at 5	5-6p	1111---	:30	4	\$2,000.00	NM
NON-PREEMPTIBLE									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	08/06/12	08/12/12			1111---		4	\$2,000.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMURM		08/06/12	5:42 PM	News 9 at 5	5-6p	:30	ROF12TV17	\$2,000.00	NM
2 WMURTu		08/07/12	5:42 PM	News 9 at 5	5-6p	:30	ROF12TV17	\$2,000.00	NM
3 WMURW		08/08/12	5:28 PM	News 9 at 5	5-6p	:30	ROF12TV17	\$2,000.00	NM
4 WMURTh		08/09/12	5:52 PM	News 9 at 5	5-6p	:30	ROF12TV17	\$2,000.00	NM
25	08/06/12	08/09/12	News 9 at 6	6-7p	1111---	:30	4	\$3,000.00	NM
NON-PREEMPTIBLE									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	08/06/12	08/12/12			1111---		4	\$3,000.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMURM		08/06/12	6:29 PM	News 9 at 6	6-7p	:30	ROF12TV17	\$3,000.00	NM
2 WMURTu		08/07/12	6:29 PM	News 9 at 6	6-7p	:30	ROF12TV17	\$3,000.00	NM
3 WMURW		08/08/12	6:11 PM	News 9 at 6	6-7p	:30	ROF12TV17	\$3,000.00	NM
4 WMURTh		08/09/12	6:59 PM	News 9 at 6	6-7p	:30	ROF12TV17	\$3,000.00	NM
26	08/06/12	08/09/12	Chronicle NH	7-730p	1111---	:30	4	\$1,100.00	NM
NON-PREEMPTIBLE									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	08/06/12	08/12/12			1111---		4	\$1,100.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMURM		08/06/12	7:13 PM	Chronicle NH	7-730p	:30	ROF12TV17	\$1,100.00	NM
2 WMURTu		08/07/12	7:09 PM	Chronicle NH	7-730p	:30	ROF12TV17	\$1,100.00	NM
3 WMURW		08/08/12	7:14 PM	Chronicle NH	7-730p	:30	ROF12TV17	\$1,100.00	NM
4 WMURTh		08/09/12	7:28 PM	Chronicle NH	7-730p	:30	ROF12TV17	\$1,100.00	NM
27	08/06/12	08/08/12	Entertainment Tonight	730-8	112----	:30	4	\$1,400.00	NM
NON-PREEMPTIBLE									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	08/06/12	08/12/12			112----		4	\$1,400.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5 WMURF		08/03/12	7:58 PM	Entertainment Tonight	730-8	:30	ROF12TV17	\$1,400.00	NM
MG for 27.4 08/09 moved to another day									
1 WMURM		08/06/12	7:43 PM	Entertainment Tonight	730-8	:30	ROF12TV17	\$1,400.00	NM
2 WMURTu		08/07/12	7:59 PM	Entertainment Tonight	730-8	:30	ROF12TV17	\$1,400.00	NM
4 WMURW		08/08/12		Entertainment Tonight	730-8	:00		\$1,400.00	NM
See MG 27.5									
3 WMURW		08/08/12	7:48 PM	Entertainment Tonight	730-8	:30	ROF12TV17	\$1,400.00	NM
28	08/06/12	08/09/12	Nightline	1135p-1206a	1111---	:30	4	\$500.00	NM
NON-PREEMPTIBLE									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	08/06/12	08/12/12			1111---		4	\$500.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WMURM		08/06/12	11:44 PM	Nightline	1135p-1206a	:30	ROF12TV17	\$500.00	NM

DUPLICATE INVOICE



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WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
931912-1	08/12/12	August 2012	07/30/12 - 08/09/12
Advertiser	Product	Estimate Number	
Restore Our Future	issue	1051	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	08/06/12	08/09/12	Nightline	1135p-1206a	1111---	:30	4	\$500.00	NM
NON-PREEMPTIBLE									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Tu	08/07/12	11:47 PM	Nightline	1135p-1206a	:30	ROF12TV17	\$500.00 NM
3	WMUR	W	08/08/12	11:45 PM	Nightline	1135p-1206a	:30	ROF12TV17	\$500.00 NM
4	WMUR	Th	08/09/12	11:44 PM	Nightline	1135p-1206a	:30	ROF12TV17	\$500.00 NM
29	08/06/12	08/09/12	5a Daybreak	5-6a	1111---	:30	4	\$1,000.00	NM
NON-PREEMPTIBLE									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	1111---	4	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	08/06/12	5:54 AM	5a Daybreak	5-6a	:30	ROF12TV17	\$1,000.00 NM
2	WMUR	Tu	08/07/12	5:24 AM	5a Daybreak	5-6a	:30	ROF12TV17	\$1,000.00 NM
3	WMUR	W	08/08/12	5:27 AM	5a Daybreak	5-6a	:30	ROF12TV17	\$1,000.00 NM
4	WMUR	Th	08/09/12	5:29 AM	5a Daybreak	5-6a	:30	ROF12TV17	\$1,000.00 NM
30	08/06/12	08/09/12	News 9 at 11	11-11:35p	11-1---	:30	3	\$2,750.00	NM
NON-PREEMPTIBLE									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	11-1---	3	\$2,750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	08/06/12	11:22 PM	News 9 at 11	11-11:35p	:30	ROF12TV17	\$2,750.00 NM
2	WMUR	Tu	08/07/12	11:30 PM	News 9 at 11	11-11:35p	:30	ROF12TV17	\$2,750.00 NM
3	WMUR	Th	08/09/12	11:29 PM	News 9 at 11	11-11:35p	:30	ROF12TV17	\$2,750.00 NM
31	08/06/12	08/06/12	Bachelor Pad	Prime Other	2-----	:30	2	\$2,800.00	NM
NON-PREEMPTIBLE									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	2-----	2	\$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	M	08/06/12	8:19 PM	Bachelor Pad	Prime Other	:30	ROF12TV17	\$2,800.00 NM
1	WMUR	M	08/06/12	8:39 PM	Bachelor Pad	Prime Other	:30	ROF12TV17	\$2,800.00 NM
32	08/08/12	08/08/12	Final Witness	10-11p	--1----	:30	1	\$2,800.00	NM
NON-PREEMPTIBLE									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	--1----	1	\$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	08/08/12	10:41 PM	Final Witness	10-11p	:30	ROF12TV17	\$2,800.00 NM
33	08/04/12	08/04/12	Castle	10-11p	-----1-	:30	1	\$1,800.00	NM
NON-PREEMPTIBLE									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/30/12	08/05/12	-----1-	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	08/04/12	10:33 PM	Castle	10-11p	:30	ROF12TV17	\$1,800.00 NM
34	08/01/12	08/02/12	GOOD AFTERNOON AM 2-3p		--11---	:30	2	\$500.00	NM
NON-PREEMPTIBLE									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	07/30/12	08/05/12	--11---	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	08/01/12	2:59 PM	GOOD AFTERNOON AMERICA	2-3p	:30	ROF12TV17	\$500.00 NM
2	WMUR	Th	08/02/12	2:34 PM	GOOD AFTERNOON AMERICA	2-3p	:30	ROF12TV17	\$500.00 NM

Total Spots 106



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INVOICE

DUPLICATE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
931912-1	08/12/12	August 2012	07/30/12 - 08/09/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Restore Our Future	issue	1051	

Payment Terms 30 Days

<u>Gross Total</u>	\$185,950.00
<u>Agency Commission</u>	\$27,892.50
<u>Net Amount Due</u>	\$158,057.50